

Summary Has been working in the film, TV and entertainment industry since 2005 in Los Angeles, CA. Then moved back to Saudi Arabia in 2010 and has been playing an important role in the Saudi film industry. His credits include 7 feature films and many award winning shorts and documentaries along with massive experience in corporate videos as well as teaching, training and mentoring.

Education

Bachelors of Arts in Radio TV & Film California State University Fullerton, USA 2006

Associate Diploma in Computer Programing Alalamiah Institute, Riyadh, Saudi Arabia 2001

Languages Fluent Arabic and English; Spoken German; Basic Spanish.

Career Highlights

- 2006 Completed his 1st feature film, a documentary titled [Saudis in America](#).
- 2008 [A Father Taken](#) won the Audience Choice Award at Newport Beach Film Festival.
- 2010 Directed the award winning [DHL / Manchester United Cup Tour Riyadh Video](#).
- 2011 [Where R U?](#) won best Arab Short film at the Doha-Tribeca Film Festival.
- 2012 Served as local Producer for a VICE Production titled [Saudi Arabian Women Unveiled](#)
- 2014 Produced content for the inauguration of [King Abdullah Sports City](#) in Jeddah.
- 2015 Got promoted to Dad and became known as “Abu Super Salma.”
- 2016 Invited to speak at Harvard Arab Weekend about the development of Saudi Cinema.
- 2016 Hired as Producer on [Road Trip Europe 2](#), a travel docu-series on Rotana TV Network.
- 2017 Produced Saudi Aramco's Official Saudi National Day Film.
- 2018 [The Wedding Dress](#) nominated for Best Short Film at the “Arabian Oscars” in Cairo.
- 2018 Selected to be part of the Saudi delegation at the Berlin Film Festival.
- 2019 Produced Aramco's Board of Directors Promotional Video, [The moment is now](#).
- 2019 [Rules of the Game](#) reaches over 20 festivals with 4 global Awards.
- 2020 Produced a live interactive, audience participation feature film, Yajuj: Curse of Iram.
- 2021 Guest Speaker about “Immersive & Interactive Cinema” at [Cinema Build KSA](#) Conference.
- 2021 Nominated for the [Global Media Maker Fellowship and residency](#).

Workshops

Production Management & Line Producing	CMS Institute / Saudi Film Commission	Jun 2021
Production Design Essentials	CMS Institute, / Saudi Film Commission	Jun 2021
The Producers' Course	British Film Institute	Apr 2021
Knowledge Management Essentials	Saudi Aramco Leadership Center	Jul 2019
Effective Communication	Saudi Aramco Leadership Center	Jun 2019
Screenwriting Workshop	Film Independent / Saudi Film Authority	Aug 2018
Project Management Essentials	Saudi Aramco Leadership Center	Nov 2018
Executive Presentations	Saudi Aramco Leadership Center	Jul 2018
Speaking with Impact	Saudi Aramco Leadership Center	Dec 2017
Fostering Effective Comm	Saudi Aramco Leadership Center	Nov 2015
Communicating for Results	Saudi Aramco Leadership Center	Oct 2015
7 Habits of Highly Effective People	Saudi Aramco Leadership Center	May 2014

Work Experience

Saudi Aramco | Producer & Director | Dhahran, KSA | JAN 2014 - Current |

Producing and Directing high level content used for public relations, awareness campaigns, events coverage, TV and social media content.

Al Hoty Group | Video Editor | Dhahran, KSA | FEB 2013 - JAN 2014 |

Working as a contracted employee at Saudi Aramco's Media Production Division, a full-fledged production house and home of two FM stations. Work includes editing, directing and producing in-house productions.

7th Dream Films | Senior Producer | Riyadh, KSA | MAY 2012 - FEB 2013 |

Running day-to-day operations. Scheduling and budgeting for shoots. Overseeing multiple productions of films and documentaries for TV, social media and film festivals.

Al-Farouk Group | Head of Productions | Riyadh, KSA | APR 2009 - APR 2012 |

Running day-to-day operations. Overseeing multiple productions from concept to delivery, such as TV shows, films, online content, documentaries, corporate videos and live events.

MAS Media Foundation | Content Producer | Anaheim, CA | FEB 2008 - MAR 2009 |

Coordinating and producing on-line content, PSAs, as well as, overseeing media and video coverage for nationwide convention and exhibitions. Conducting nationwide production workshops for youth.

Zahra Pictures | Director & Editor | Anaheim, California | JUL 2005 - FEB 2008 |

Started as an intern, then assistant to producer Ahmad Zahra and finally director and editor for in-house production and working with distribution and acquisition.

Titan Communications | A/V Technician | Fullerton, California | SEP 2004 – JUL 2005 |

Operating TV station equipment, cameras and lights. Working as a Director and Technical Director on in-studio shoots. Directing news segments and multi-camera shoots. Mentoring and assisting Film and broadcast students using the facility.

Al-Akhbar USA Newspaper | Assistant | Burbank, CA | SEP 2003 – SEP 2004 |

Supporting Editor-in-chief in designing and creating content for newspapers both print and online. As well as covering local Arab-American events and marketing the newspaper.

PC Zone Store | Computer Technician | Riyadh, KSA | MAR 1999 – JUN 2001 |

Co-Founder and incharge of Sales, customer services, computer maintenance (hardware and software), as well as coding and developing websites.

SADMTTC | Training Coordinator | Riyadh, KSA | FEB 1995 – JUN 2001 |

Started as an after school office boy. Then promoted to tele-marketing, door-to-door marketing as well as training coordinator. Finally, working as a computer maintenance officer, as well as IT and web developer.